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Upcoming 2015/2016 Events:

- September 15th – Dinner Meeting
- October 20th – Dinner Meeting
- November 13th – Annual Sporting Clay Shoot
- November 17th – Dinner Meeting
- December 15th – Holiday Happy Hour Party
- January 19th – Tampa Bay Lightning Game
- February 19th – Annual Golf Tournament
- March 15th – Dinner Meeting
- April 29th – Annual Shrimp Boil
- May 17th – Dinner Meeting, Past-President's Night

For More Information:

Mike Costello – 813.758.9808
 m.costello@emeraldmep.com
<http://www.ashrae-fwc.org/>

From the Desk of the President Joe Cox



Welcome back!

I hope everyone had a great summer, and stayed out of the heat and the rain. As we start off the 2015/2016 Year, we are excited to have a great Board of Governors and Chapter Chairs in place to serve you. Mark your calendars, we are looking forward to great meetings and events and have all of the dates posted on this page as well as the website.

Please note Dinner meetings will be at the Holiday Inn on the Southwest corner of Westshore and Cypress. This is the old Quorum Hotel we used to hold meetings in from 2002 thru 2008. While we all enjoyed the Columbia Restaurant, great food and historic Tampa, we have decided to move the meetings to a location that is more centrally located to serve our members.

At the beginning of August some of us attended the Region XII Chapter's Regional Conference in Ft Lauderdale. This event is held every year to review Chapter's accomplishments throughout the year, and provide training for chapter chairs in the coming year. I would like to recognize Mr. Tim Citek with our Sarasota Bradenton Section that received the best section award for Region XII. I would also like to Recognize Mrs. Malia Powers who received an award for best YEA Chair for the region last year.

We are looking forward to a great year and seeing all of you!



Research Promotion currently at 5% of goal...see Page 6



September Dinner Meeting Flyer

Calendar Year: 2015/2016

First Dinner Meeting

“Legionellosis, ASHRAE Standard 188-2015”

Meeting Summary:

“Twelve dead in Legionnaires’ disease outbreak in New York.” Did you see this headline in the news last month? Legionnaires’ disease is a respiratory bacterial infection usually spread through mist that comes from a water source, such as cooling towers, air conditioning, or showers. ASHRAE recently published and New York City immediately adopted Standard 188-2015 which provides minimum Legionellosis risk management requirements for the design, construction, and operation of buildings. Our speaker for the night is MacDonald “Mac” Smith, Regional Manager for Raypak, Inc. and will discuss the impact this standard has on mechanical design.

1 PDH credit hour provided!

When?

Tuesday, September 15, 2015
 5-6 PM Cocktail Hour
 6-8 PM Dinner Meeting

Where?

Holiday Inn Westshore
 700 North Westshore Boulevard
 Tampa, FL 33609

Cost?

\$35 thru Paypal (\$40 day of Event)

RSVP HERE

or at

www.ashrae-fwc.org/ashrae-events/



For questions, contact:
 Michael Costello
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ASHRAE FWC - 2015/16 Committee Chairs

President – Joe Cox
President-Elect, Programs, CTTC, Newsletter – Mike Costello
1st Vice President, Research Promotion – Ike Crimm
2nd Vice President, Membership Promotion – Leon Boe
Treasurer – Malia Powers
Secretary, GGAC, Refrigeration, Sustainability – Ethan Grabill
YEA – Dan Romnosky
Honors and Awards – Joe Souza
Student Activities – Chris Martinez
bEQ – Don Herrmann
Historian – Dan Herrera
Golf Tournament – Eric Vieira
Reception, Member Services – Scott Manfre

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April 2015 FWC Annual Shrimp Boil Photos Taken by Peter Montana of HVAC Insider







Membership Promotion

Submitted by Leon Boe

As we start off a new year I would like to welcome new Florida West Coast Members, as well as any Student Chapter Members that have graduated. With this I would like to mention the Smart Start Program. This program was developed to decrease the costs of transitioning from a Student Member to Associate Member.

\$20 – First Year Associate Membership
\$50 – Second Year Associate Membership
\$50 – Third Year Associate Membership

Participants in this program still receive all of the benefits of Associate Membership, but at a considerably discounted rate (Current Associate Member dues are \$190 per year). Information can be found at: www.ashrae.org/smartstart.

If you have any questions, please contact me at: 813-728-9257, or leon@glspies.com

Research Promotion

Submitted by Ike Crimm

Many of you might not know, but ASHRAE raises millions of dollars every year that is used for research projects. The result of these projects creates the standards and guidelines that we all use every day. Each and every dollar raised goes 100% toward research. I am tasked this year with raising \$23,000 here locally for research. **I NEED YOUR HELP!**

Over the last few years we have been working closely with the ASHRAE USF Student Branch. We have built a large interest with the students and they are eager to pursue our industry. We have made it our mission this year to try and bring ASHRAE research money to USF. Let's give them some experience now that sustains their enthusiasm for HVAC after graduation. These students are our future employees!

Please make your contributions either by check 'Payable to ASHRAE RP' and turn them in to me or if you prefer you can make online donations at:
www.ashrae.org/contribute

If you make a donation online, please forward me a copy of the emailed invoice so I can ensure that proper credit is given. I can be contacted at:
icrimm@stanweaver.com

So far we are at 5% of goal. Deadline is June 30, 2016. I'd like to personally thank each and every investor so far.

SPONSORS WANTED!!!

Want your business card here and reach out to over 1000 people monthly? See the next two pages for pricing.

SPONSORSHIPS NOW AVAILABLE!!!!

2015-2016 NEWSLETTER AND WEBSITE SPONSORSHIP PRICING PACKAGES

ASHRAE (formerly known as American Society of Heating, Refrigerating and Air Conditioning Engineers) is a building technology society with more than 50,000 members worldwide. The Society and its members focus on building systems, energy efficiency, indoor air quality, refrigeration and sustainability within the industry. Through research, standards writing, publishing and continuing education, ASHRAE shapes tomorrow's built environment today.

ASHRAE was founded in 1894 at a meeting of engineers in New York City and has held an annual meeting since 1895. Until 1954 it was known as the American Society of Heating and Ventilating Engineers (ASHVE); in that year it changed its name to the American Society of Heating and Air-Conditioning Engineers (ASHAE). Its current name and organization came from the 1959 merger of ASHAE and the American Society of Refrigerating Engineers (ASRE). The result, ASHRAE, despite having 'American' in its name, is an influential international organization. Amongst other international activities, it helps organize international events.

The society promotes the design and installation of HVAC systems at the highest levels, through publication of Data Books and Handbooks covering all relevant topics, legislative involvement, establishment and support of a research foundation, and standardization of design qualifications.

The Florida West Coast Chapter of ASHRAE was chartered in February 1956 to promote industry standards and best practices at the local level. The local chapter enjoys a strong meeting participation, and generates operating revenue through chapter activities like the annual golf tournament, sporting clay shoot, and specialized learning opportunities with visiting lecturers. A large portion of the proceeds from these activities goes to establish and maintain various local college scholarships, to promote further interest in the HVAC engineering profession following graduation.

Along with the aforementioned activities, our most valuable resource for generating operating capital remains sponsorships. Via its monthly newsletter and newly updated website, <http://www.ashrae-fwc.org/>, the Florida West Coast Chapter of ASHRAE is a resource for its members, and can be an effective tool for promotion of your company, product, or service.

The newsletter is published 10 times per ASHRAE year (September through June of the following year), and is distributed via email ahead of the monthly chapter meetings. In each newsletter, the chapter officers contribute articles that focus on industry happenings, legislative changes, educational opportunities, and more. The current email recipient list is over 1,000 individuals. The chapter website is updated monthly, and includes information on upcoming events, event photographs, posts resumes and career opportunities, and contains useful links to industry resources. The website currently has over 40,000 individual IP computer hits since its launch in September 2013.

2014-2015 NEWSLETTER AND WEBSITE SPONSORSHIP PRICING PACKAGES

Please consider sponsoring the Florida West Coast Chapter of ASHRAE's newsletter and/or website. Your business card will be published 10 times per ASHRAE year in the emailed newsletter, and can be updated at any time with a new copy if desired. Sponsorship on the website includes a business card on the sponsorship page and a link to your company website.

For the 2015-2016 year, the Chapter Board of Directors has decided upon the following rate as detailed below. In appreciation of the support from our sponsors during this difficult economic time, we want advertising in the chapter newsletter and website to remain affordable and accessible.

2015-2016 ASHRAE FWC Advertising Rates (All Rates are for the ASHRAE Year - September 2015 through June 2016)		
Ad Type and Size:	ASHRAE FWC Members Fee:	Non-Members Fee:
10 Monthly Newsletter Spots (Business Card Size) <i>Reaches over 1,000 people per month!</i>	\$100.00	\$150.00
10 Month Website Spots (Business Card and Link Included) <i>Website has over 20,000 hits!</i>	\$250.00	\$300.00
10 Monthly Newsletter and 10 Month Website Spots	\$300.00 <i>A savings of \$50.00!</i>	\$400.00 <i>A savings of \$50.00!</i>

Please indicate your interest in sponsoring us by responding to the email address below and remit your business card in either PDF or JPEG formats to Ike Crimm. Please send payment to the address below made out to "ASHRAE Florida West Coast". Sponsorship fees shall be prorated based on the number of newsletter editions and website months remaining upon the purchasing of your sponsorship plan.

Thank you for considering ASHRAE Florida West Coast Chapter's newsletter and website in your marketing strategy!

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