

## Monthly Newsletter

October 2015 Volume 14, Issue 2

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#### Upcoming 2015/2016 Events:

October 20<sup>th</sup> – Dinner Meeting

November 13<sup>th</sup> – Annual Sporting Clay Shoot

November 17<sup>th</sup> – Dinner Meeting

December 15<sup>th</sup> – Holiday Happy Hour Party

January 19<sup>th</sup> – Tampa Bay Lightning Game

February 19<sup>th</sup> – Annual Golf Tournament

March 15<sup>th</sup> – Dinner Meeting

April 29<sup>th</sup> – Annual Shrimp Boil

May 17<sup>th</sup> – Dinner Meeting, Past-President's

#### For More Information:

Night

Mike Costello – 813.758.9808 m.costello@emeraldmep.com http://www.ashrae-fwc.org/

# From the Desk of the President Joe Cox

#### Hello FWC!

Thanks again to all of those that came out to our last dinner meeting. We had a



great turnout, and several positive comments on the new location. Mr. Mac Smith's presentation was very insightful on ASHRAE Standard 188-2015 and preventative measures for Legionnaires Disease.

We are excited for our next meeting coming up on October 20th on the Florida Building Code and updates to the Florida Board of Professional Engineers. We will have a huge turnout, and looking forward to seeing everyone there. Please check out the flyer attached in the newsletter. This will be one not to miss. Please register early to make sure you get a spot.

We have some great meetings and events planned for you that are coming up. Please note the date for the Clay shoot is Friday November 13th. You will see more details coming shortly. I am looking forward to seeing all of you soon.





## October Dinner Meeting Flyer

Calendar Year: 2015/2016

Second Dinner Meeting

1 CE course

# "Florida Board of Professional Engineers Rules Changes and Florida Building Code 2014 Updates"

#### Meeting Summary:

Are you aware of the recent rules changes from the Florida Board of Professional Engineers? Need a crash course in the updates to the new 2014 Florida Building Code that went into effect a few months ago? Well...you can either scour the internet for hours and hours to find this information, or attend our October dinner meeting! This month our speaker is David Compton, PE, CGC, CFM from Bracken Engineering. Mr. Compton has been a Commissioner on the Florida Building Commission since 2013 and will give us an overview on these topics.

#### When?

Tuesday, October 20, 2015 5-6 PM Cocktail Hour 6-8 PM Dinner Meeting

#### Cost?

\$35 thru Paypal (\$40 day of Event)





For questions, contact:
Michael Costello
m.costello@emeraldmep.com
813-758-9808

### Where?

#### Holiday Inn Westshore

700 North Westshore Boulevard Tampa, FL 33609

#### RSVP HERE

or at

www.ashrae-fwc.org/ashrae-events/



### **SAVE THE DATE!!!**

Friday, November 13, 2015 ASHRAE FWC 6<sup>th</sup> Annual Sporting Clay Shoot







#### ASHRAE FWC - 2015/16 Committee Chairs

President – Joe Cox
President-Elect, Programs, CTTC, Newsletter – Mike Costello
1st Vice President, Research Promotion – Ike Crimm
2nd Vice President, Membership Promotion – Leon Boe
Treasurer – Malia Powers
Secretary, GGAC, Refrigeration, Sustainability – Ethan Grabill
YEA – Dan Romnosky
Honors and Awards – Joe Souza
Student Activities – Chris Martinez
bEQ – Don Herrmann
Historian – Dan Herrera
Golf Tournament – Eric Vieira
Reception, Member Services – Scott Manfre

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# Top Ten Things about Air Conditioning Submitted by Malia Powers

Most buildings in warm climates have air conditioning. For some, air conditioning may be a luxury, but for many, it is a necessity. Given the expense of the equipment and the power to run it, ASHRAE wants consumers to be informed about their air conditioning systems. Follow the links below to learn more!

- 1. HOW AN AIR CONDITIONER WORKS
- 2. WHAT A "TON" OF COOLING IS
- 3. WHAT GOES WRONG
- 4. WHAT THOSE FILTERS DO
- 5. MAINTAIN THE SYSTEM
- 6. DUCTS MATTER A LOT
- 7. HOW TO INCREASE ENERGY EFFICIENCY
- 8. LIGHTEN YOUR LOAD
- 9. VENTILATE
- 10. IT'S NOT THE HEAT, IT'S THE HUMIDITY

# Membership Promotion Submitted by Leon Boe

If you are, or know someone that is a prospective new member, the Affiliate grade of membership may be for you!

This program is for individuals at or under the age of 30 that are new to ASHRAE (not previously a Student or Associate member). OR for individuals who have been honorably discharged from the Military within the past 5 years. These members will receive a discounted rate as follows:

- \$54 for the first year
- \$74 for the second year
- \$95 for the third year

Participants in this program still receive most of the benefits of Associate Membership (except the ASHRAE Handbook) but at a considerably discounted rate (Current Associate Member dues are \$190 per year). Information can be found at: <a href="http://www.ashrae.org/membership--conferences/student-zone/membership-and-meetings/affiliate-member-grade">http://www.ashrae.org/membership--conferences/student-zone/membership-and-meetings/affiliate-member-grade</a>

If you have any questions, please contact me at: 813-728-9257, or leon@glspies.com

#### Research Promotion Submitted by Ike Crimm

Many of you might not know, but ASHRAE raises millions of dollars every year that is used for research projects. The result of these projects creates the standards and guidelines that we all use every day. Each and every dollar raised goes 100% toward research. I am tasked this year with raising \$23,000 here locally for research. I NEED YOUR HELP!

Over the last few years we have been working closely with the ASHRAE USF Student Branch. We have built a large interest with the students and they are eager to pursue our industry. We have made it our mission this year to try and bring ASHRAE research money to USF. Let's give them some experience now that sustains their enthusiasm for HVAC after graduation. These students are our future employees!

Please make your contributions either by check 'Payable to ASHRAE RP' and turn them in to me or if you prefer you can make online donations at:

www.ashrae.org/contribute

If you make a donation online, please forward me a copy of the emailed invoice so I can ensure that proper credit is given. I can be contacted at:

icrimm@stanweaver.com

So far we are at 7% of goal. Deadline is June 30, 2016. I'd like to personally thank each and every investor so far.

#### **SPONSORS WANTED!!!**

Want your business card here and reach out to over 1000 people monthly? See the next two pages for pricing.



### **MORE SPONSORSHIPS NOW AVAILABLE!!!!**

# 2015-2016 NEWSLETTER AND WEBSITE SPONSORSHIP PRICING PACKAGES

ASHRAE (formerly known as American Society of Heating, Refrigerating and Air Conditioning Engineers) is a building technology society with more than 50,000 members worldwide. The Society and its members focus on building systems, energy efficiency, indoor air quality, refrigeration and sustainability within the industry. Through research, standards writing, publishing and continuing education, ASHRAE shapes tomorrow's built environment today.

ASHRAE was founded in 1894 at a meeting of engineers in New York City and has held an annual meeting since 1895. Until 1954 it was known as the American Society of Heating and Ventilating Engineers (ASHVE); in that year it changed its name to the American Society of Heating and Air-Conditioning Engineers (ASHAE). Its current name and organization came from the 1959 merger of ASHAE and the American Society of Refrigerating Engineers (ASRE). The result, ASHRAE, despite having 'American' in its name, is an influential international organization. Amongst other international activities, it helps organize international events.

The society promotes the design and installation of HVAC systems at the highest levels, through publication of Data Books and Handbooks covering all relevant topics, legislative involvement, establishment and support of a research foundation, and standardization of design qualifications.

The Florida West Coast Chapter of ASHRAE was chartered in February 1956 to promote industry standards and best practices at the local level. The local chapter enjoys a strong meeting participation, and generates operating revenue through chapter activities like the annual golf tournament, sporting clay shoot, and specialized learning opportunities with visiting lecturers. A large portion of the proceeds from these activities goes to establish and maintain various local college scholarships, to promote further interest in the HVAC engineering profession following graduation.

Along with the aforementioned activities, our most valuable resource for generating operating capital remains sponsorships. Via its monthly newsletter and newly updated website, <a href="http://www.ashrae-fwc.org/">http://www.ashrae-fwc.org/</a>, the Florida West Coast Chapter of ASHRAE is a resource for its members, and can be an effective tool for promotion of your company, product, or service.

The newsletter is published 10 times per ASHRAE year (September through June of the following year), and is distributed via email ahead of the monthly chapter meetings. In each newsletter, the chapter officers contribute articles that focus on industry happenings, legislative changes, educational opportunities, and more. The current email recipient list is over 1,000 individuals. The chapter website is updated monthly, and includes information on upcoming events, event photographs, posts resumes and career opportunities, and contains useful links to industry resources. The website currently has over 40,000 individual IP computer hits since its launch in September 2013.

#### 2014-2015 NEWSLETTER AND WEBSITE SPONSORSHIP PRICING PACKAGES

Please consider sponsoring the Florida West Coast Chapter of ASHRAE's newsletter and/or website. Your business card will be published 10 times per ASHRAE year in the emailed newsletter, and can be updated at any time with a new copy if desired. Sponsorship on the website includes a business card on the sponsorship page and a link to your company website.

For the 2015-2016 year, the Chapter Board of Directors has decided upon the following rate as detailed below. In appreciation of the support from our sponsors during this difficult economic time, we want advertising in the chapter newsletter and website to remain affordable and accessible.

2015-2016 ASHRAE FWC Advertising Rates (All Rates are for the ASHRAE Year - September 2015 through June 2016)			
Ad Type and Size:	ASHRAE FWC Members Fee:	Non-Members Fee:	
10 Monthly Newsletter Spots (Business Card Size) Reaches over 1,000 people per month!	\$100.00	\$150.00	
10 Month Website Spots (Business Card and Link Included) Website has over 20,000 hits!	\$250.00	\$300.00	
10 Monthly Newsletter and 10 Month Website Spots	\$300.00 A savings of \$50.00!	\$400.00 A savings of \$50.00!	

Please indicate your interest in sponsoring us by responding to the email address below and remit your business card in either PDF or JPEG formats to Ike Crimm. Please send payment to the address below made out to "ASHRAE Florida West Coast". Sponsorship fees shall be prorated based on the number of newsletter editions and website months remaining upon the purchasing of your sponsorship plan.

Thank you for considering ASHRAE Florida West Coast Chapter's newsletter and website in your marketing strategy!

icrimm@stanweaver.com

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